Call for Expressions of Interest: Indo-Pacific 2022 Innovation PitchFest











Cutting-edge Australian companies and research centres participating in Indo Pacific 2022 are invited to pitch their innovative ideas and technologies to the Australian and international community at PitchFest This is your chance to present your new products and R&D projects to an audience of potential customers, research partners and investors.

Organized by the Defence Science Institute (DSI) in partnership with AMDA limited, the Defence Innovation Partnership (DIP) in SA, Defence Innovation Network (DIN) in NSW, Defence Science Centre (DSC) in WA, and Queensland Defence Alliance (QDSA), PitchFest will take place on Thursday 12 May 2022 (10am – 11:30am) at the Port Theatrette in the main Exhibition Hall.

Expressions of Interest Registration

Expressions of Interest are now open for defence, industry, start-ups and Publicly Funded Research Organisations (PFRO) to participate in the Indo Pacific Pitchfest.

This event will consist of three-minute pitches aimed at demonstrating Australian innovation, research collaboration and the development strengths of your idea or research project. Three-minute pitches must demonstrate:

- Uniqueness and novelty (ie your innovation).
- Application or end goal of the innovation.
- Where future collaboration may be of benefit (and with whom).

Pitches should not be simply a sales pitch and should be able to engage a general audience in a tight three-minute timeframe. PitchFest is a supportive, professional environment and your work should be presented openly with due consideration to protecting your IP. These pitch sessions are an opportunity to showcase an innovative idea/technology application/product in the early stage of its development (pre-commercialisation). Pitchers are encouraged to take advantage of the fast-paced atmosphere of PitchFest, hook and engage the audience with their presentation. Presentations will be judged by an expert panel with the top three recognised with a custom trophy. Participants will be offered training in the art of the Three Minute Pitch. This training is provided free of charge (excluding travel), with the location to be determined.

Present at PitchFest will be the Royal Australian Navy's Warfare Innovation Branch who are particularly looking for pitches that address the below technology challenges. Ideas which speak to these topics will be given priority:

- 1. How does the Navy gain a greater understanding of the oceanographic and hydrographic environment whilst minimizing personnel resources? How do we best process, exploit and disseminate the data?
- 2. How can Navy utilize advanced gaming technology to revolutionise warfare training?
- 3. How best can Australian Industry support Navy with the development and evolution of advanced robotic and autonomous system of systems?

Applications will be open until **early April 2022** or until the event is fully subscribed. Please direct any questions to IP2022Pitch@defencescienceinstitute.com

Expressions of Interest are to be submitted online via the application portal - HERE